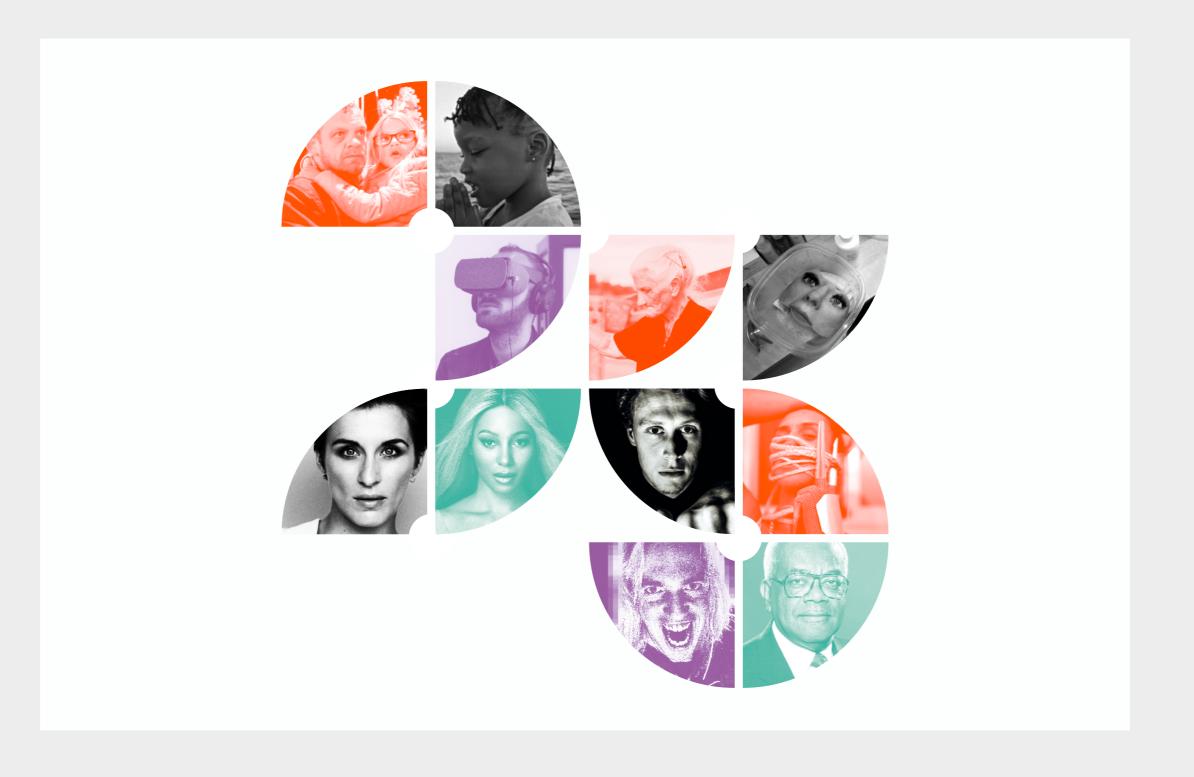
# Hello, I Am James Lowe.

I'm a graphic designer specialising in brand identity, creative direction, visual communication, and print.

# 

Over the years, I've worked with lots of great companies and lovely people, on loads of exciting projects...





James Lowe Sheffield Doc/Fest 2018

Print and collateral





### James Lowe Sheffield Doc/Fest 2018

Print and collateral



### Talks & Sessions

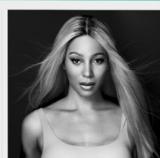


Self-taught photographer and filmmaker Khalik Allah's profoundly personal work has been described as "street opera" - visceral, haunting and honest. Having previously worked with Wu-Tang Clan and Mobb Deep, Khaliks Festure debut Field Nigass gamered critical acclaim from the cultural press and his follow up Black Mother receives its UK Premiere at Shreffled DouCFest. Khalik will talk to film programmer Ashley Clark about his work as an artist and the creation of a unique and daring film language and aesthetic.

Khalik Allah (Dir. Black Mother p.72)

Korean Pitching Day returns, offering participants of the Korean Delegation the chance to pitch documentary ideas to a host of international Decision Makers in front of a live Fatival audience. The event will feature seven projects in total, with each project receiving feedback from key international Decision Makers. Come and discover exciting new filmmaking talent.

KCA



As both an activist and international model, Munroe Bergdorf's experiences as a transgender woman remain the driving force behind her work. Voted 8th in Pride Power's Top 100 Lst 200, Munroe uses her platform to campaign for the trans community workwide, and for all those who define as women. Munroe will discuss her work, activism, and new documentary What Makes a Woman (Antidote Productions) for Channel 4,

Liv Wynter (Doc/Fest Grand Jury p.30)

Munroe Bergdorf

Thanks to digital platforms, filmmakers are embracing an experimental approach to the music promo, releasing formats that straddle fiction, documentary and music video. Brands are racing to engage with their consumers by creating compelling content - and music remains one their most powerful tools. Meet the filmmakers and platforms that are pushing the forms of storytelling.

Jennifer Byrne (Firepit, Warner Music) Rollo Jackson (Filmmaker) Robert Semmer (Noisey / Vice) Alex Hoffman (Noisey / Vice)

Jacqueline Edenbrow (Frieze)

### James Lowe Sheffield Doc/Fest 2018

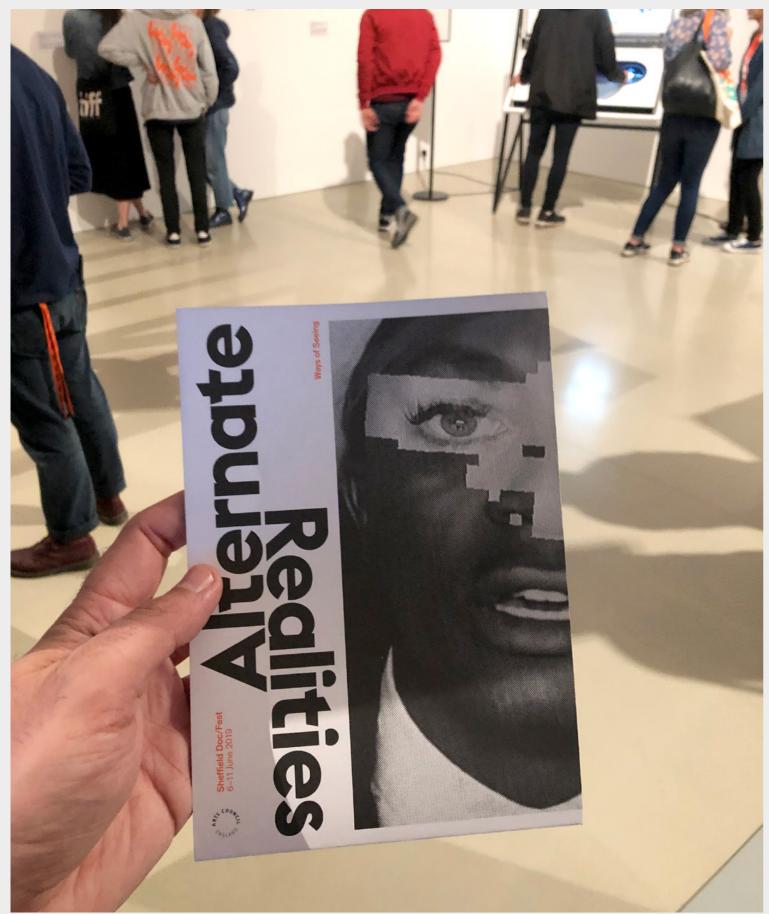
Print and collateral



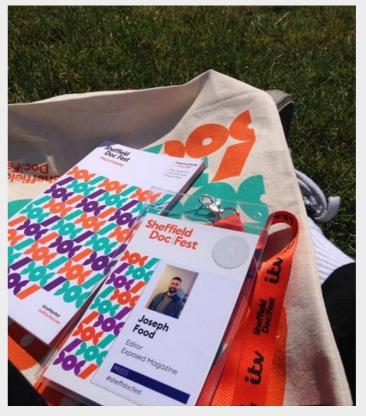










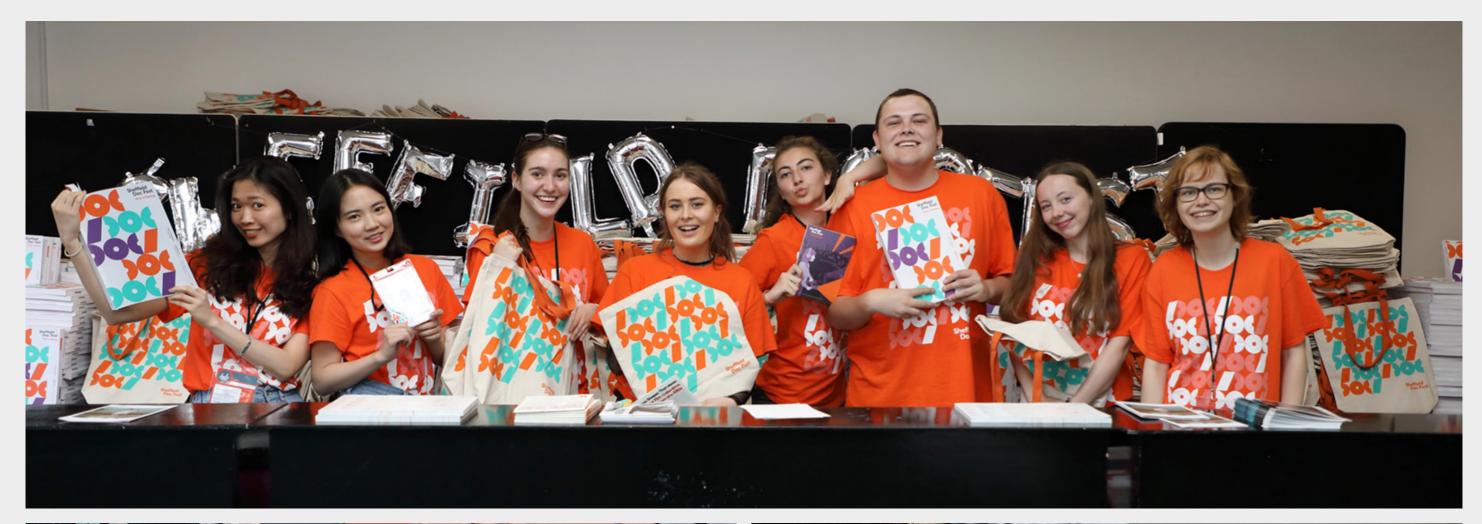




Soft rebrand, print and collateral









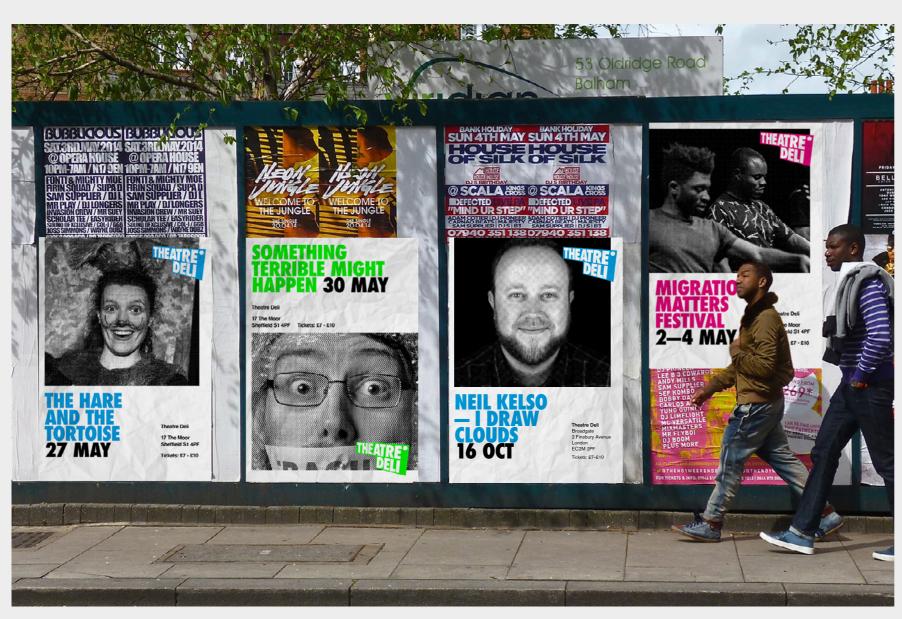




joy to work with as always."







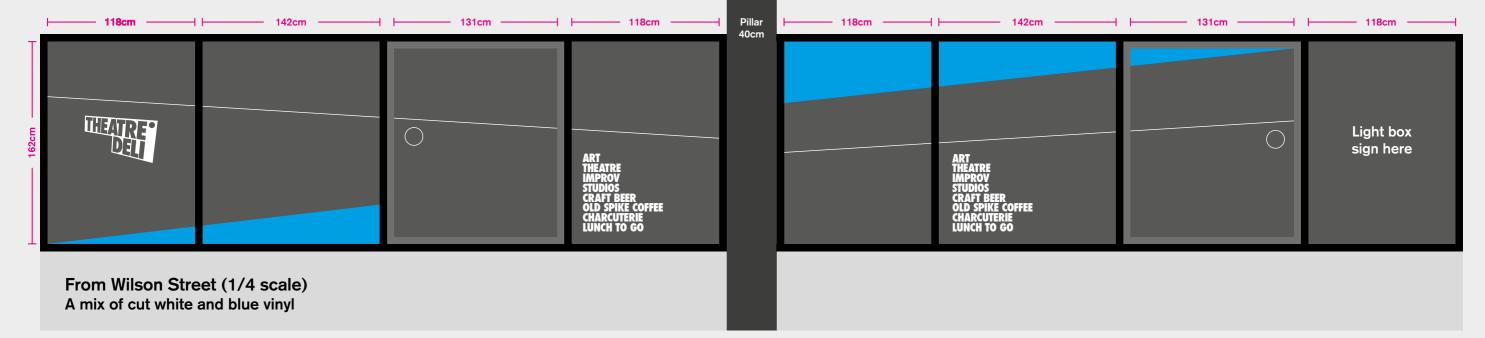


# JOIN US AND MEET OTHER LIKE-MINDED ARTISTS AT OUR EXCLUSIVE SPEED NETWORKING EVENT.

BECOME A MEMBER TODAY TO GET YOUR INVITE! PLEASE SEE OUR WEBSITE FOR MEMBERSHIP DETAILS THEATREDELI.CO.UK

- **27TH JUNE**
- **7:30PM**
- OPELI BAR
  2 FINSBURY AVE
  EC2M 2PA





James Lowe
Theatre Deli / Rebrand and Collateral

Venue signage, Sheffield



### James Lowe

Theatre Deli / Rebrand and Collateral

Programme design



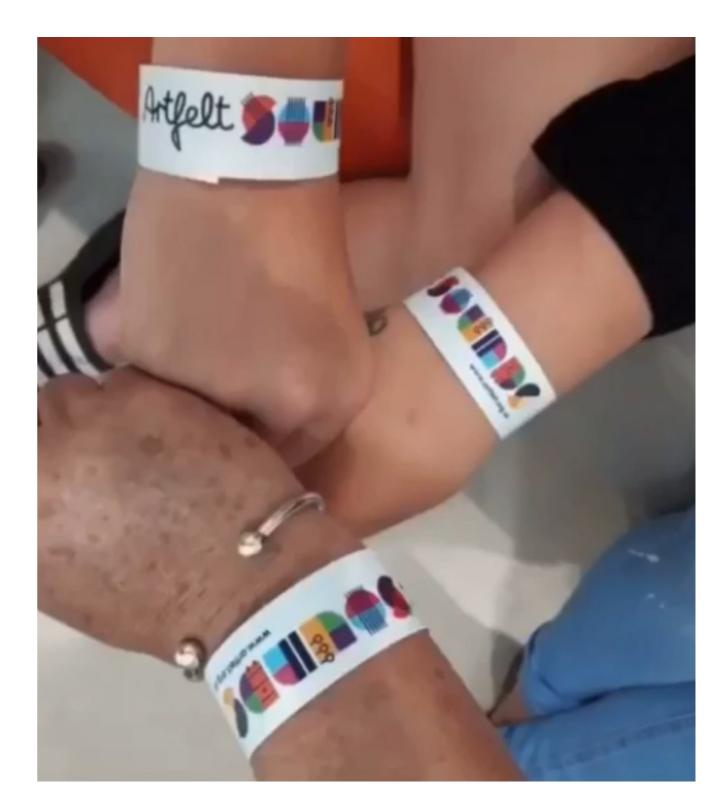


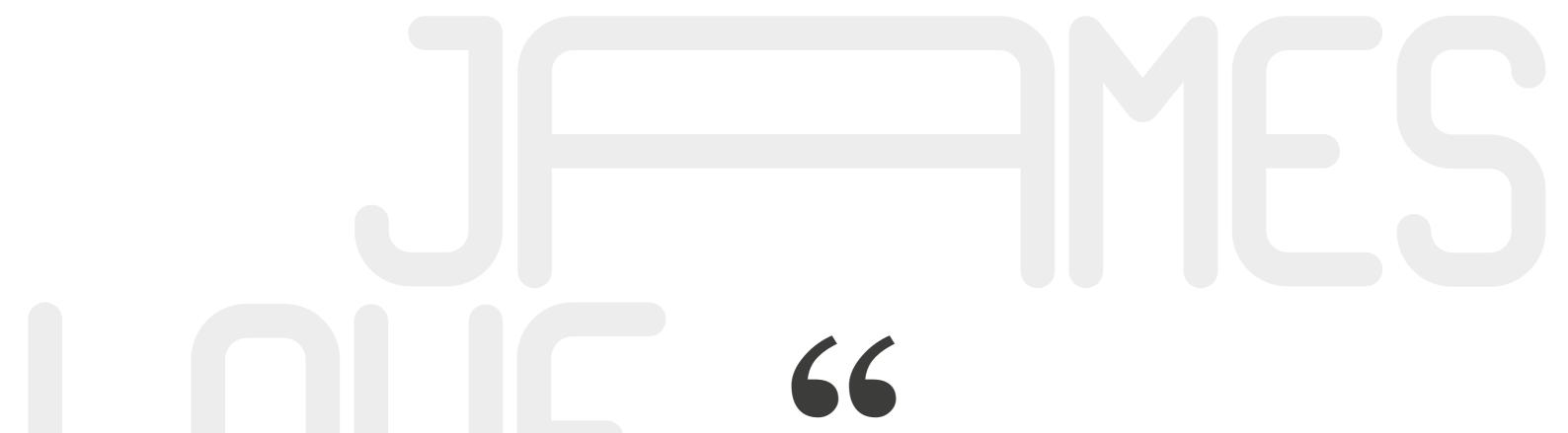




James Lowe Artfelt Sounds / Identity





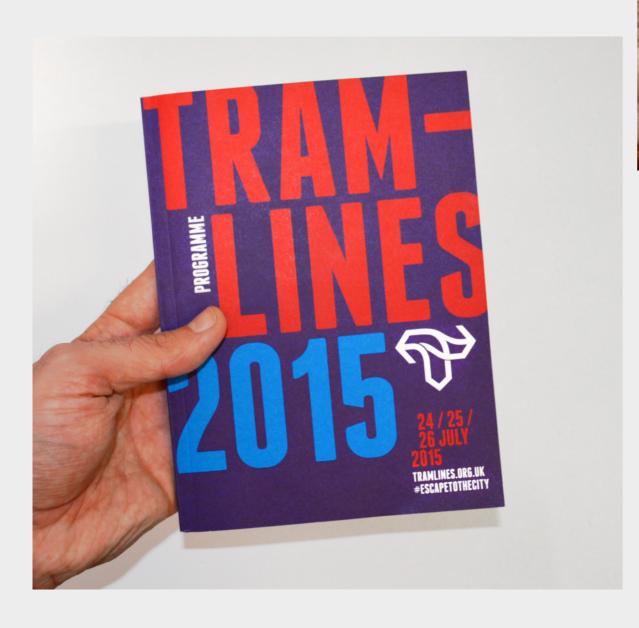


It was so easy to work with James on the brand for Artfelt Sounds. He really captured the vibrancy and excitement we feel for our new venture and it fits neatly within our existing brand. The range of assets he produced means we have plenty of tools to promote and talk about our music programme, which is already creating a real buzz at the hospital. Not only that, but I was impressed by how quickly he was able to turn everything around within a tight deadline!"

### James Lowe

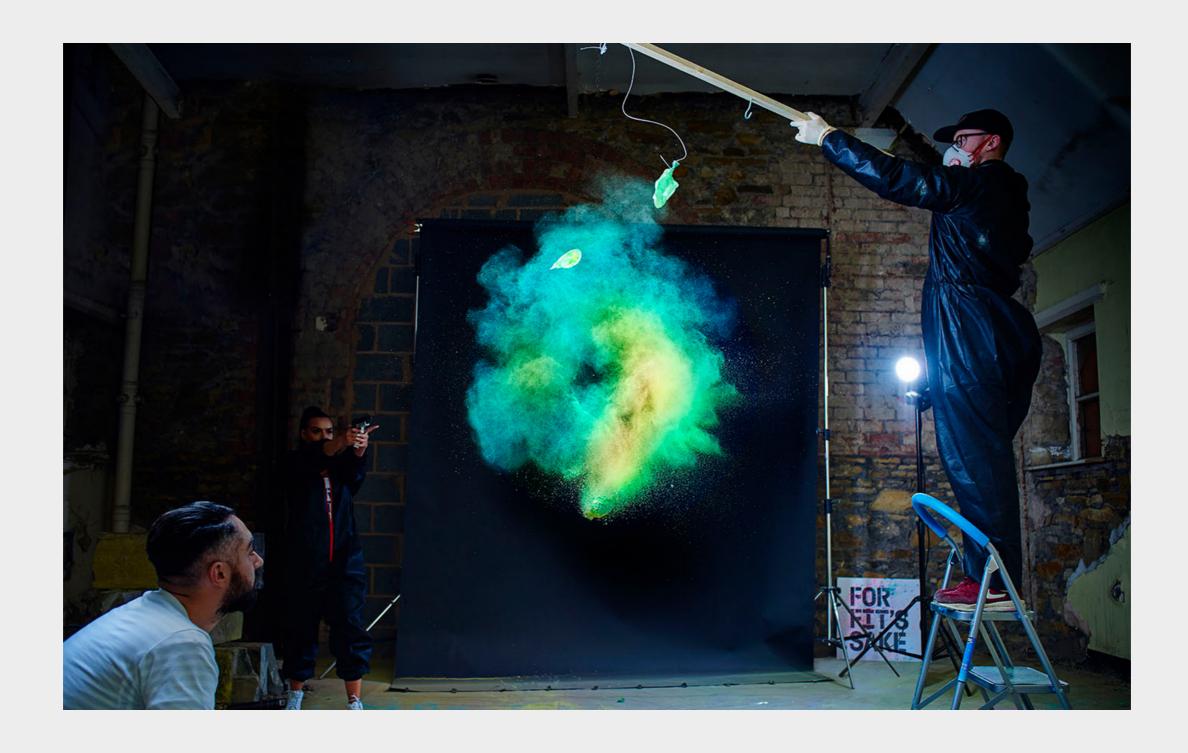
### Tramlines / 2015 Festival Guide

Working with Peter & Paul





# FOR FIS SAKE





James Lowe
For Fit's Sake / Brand Identity
Packaging and Labels









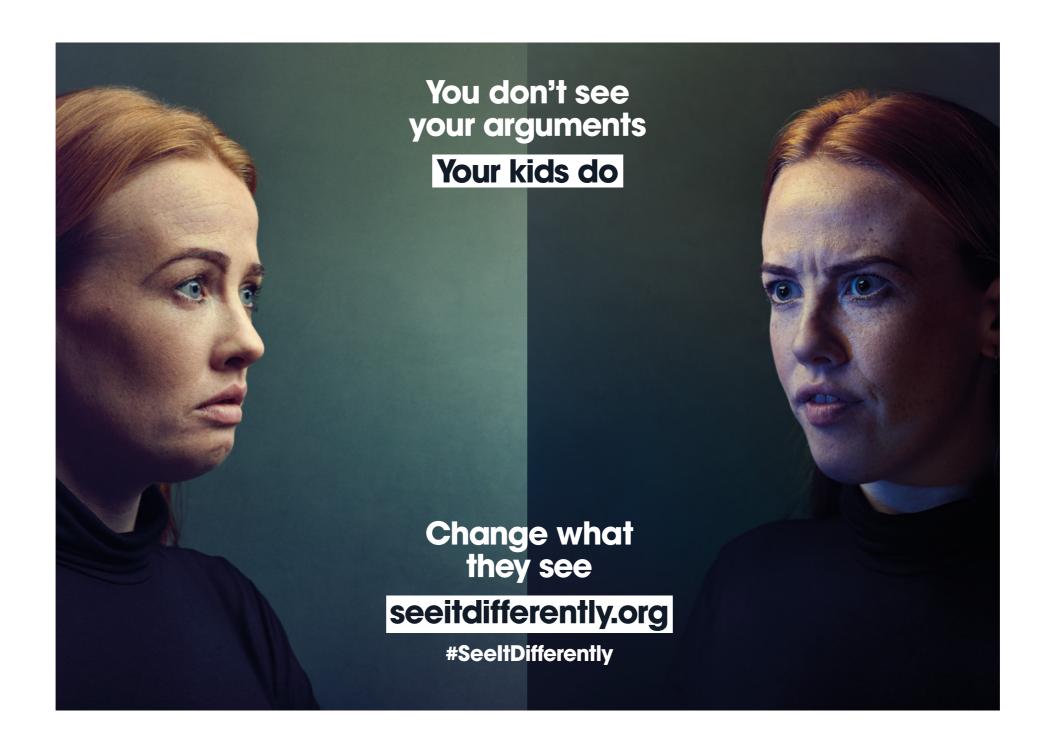
Where to start! We can't thank James enough for the outstanding work he did for us at For Fit's Sake. We approached James with nothing more than a brand name, a product, and some pretty high expectations to just be different in such a heavily populated market. James over-delivered and was invaluable in bringing our brand to life. He exceeded all of our high expectations, and produced all of our assets to an incredible standard. His ideas were innovative, contemporary and extremely creative, and always with an infectious enthusiasm for the project.

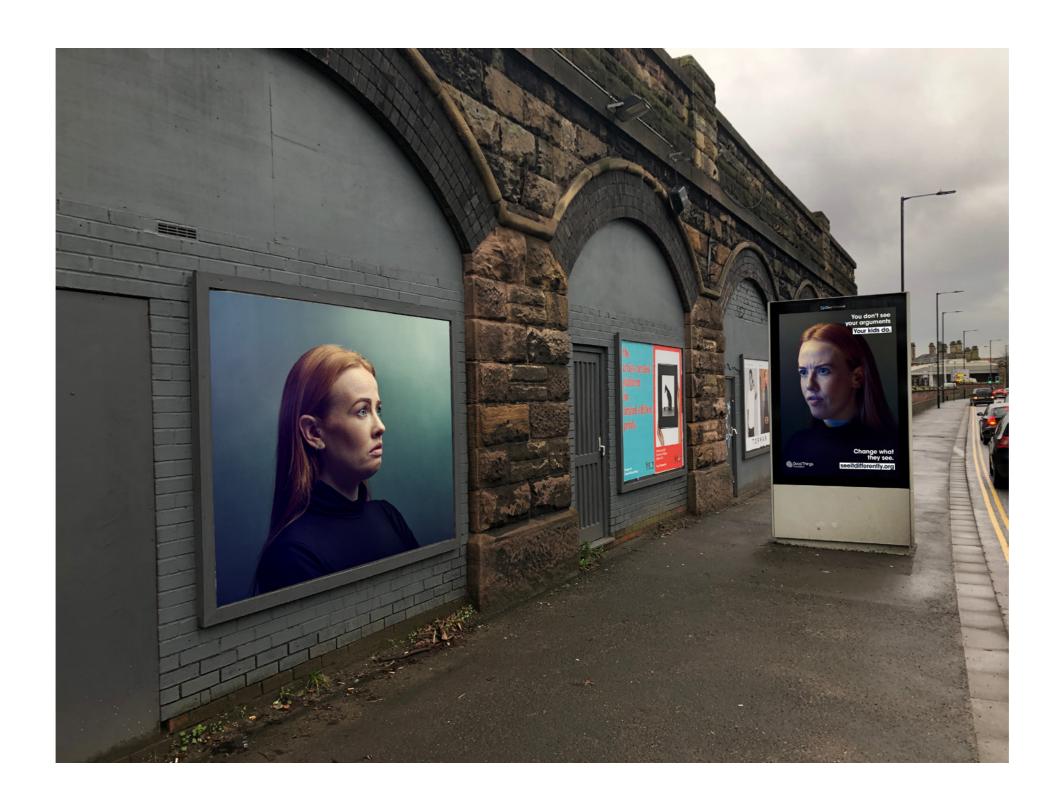
"We can't recommend him highly enough!"



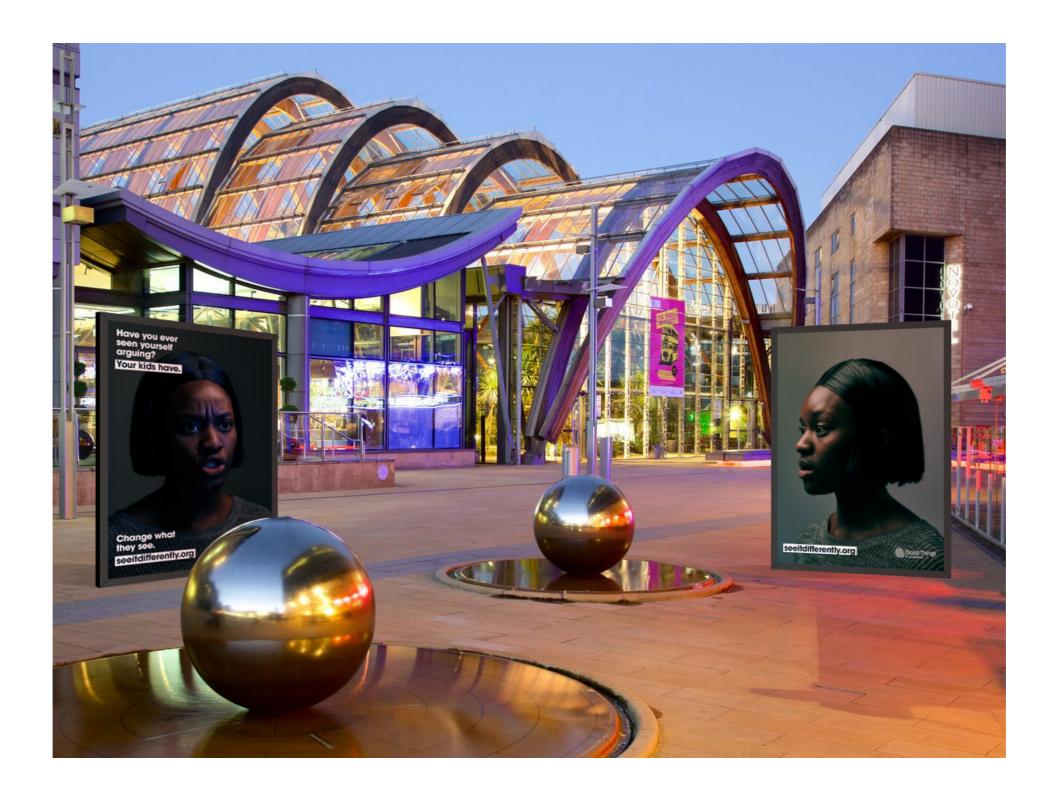








James Lowe Good Things Foundation / Campaign Working with Content OD



James Lowe
Rain or Shine / Brand Identity



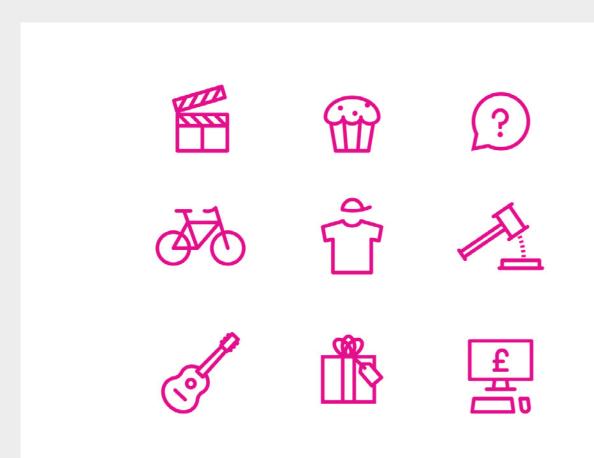
# James Lowe Rain or Shine / Brand Identity

Concertina leaflet











### March

### SWFC Charity Cup

Saturday 25 March, KO 1pm SWFC, Hillsborough, Sheffield

Be a Sheffield Wednesday player for a day, joining special sporting stars on the pitch at Hillsborough, whilst raising money for St Luke's and the SWFC Community Programme.

£50 deposit, then raise a minimum of £500

### July

### Celebration of Life Sunday 30 July, time TBC St Luke's

A special event for friends and supporters of St Luke's to celebrate the lives of their loved ones. Crafts, music and strawberries are the flavour on this special day in St Luke's garden.



**Events Planner 2017** 

### April

May

June

Golf Day

Skydiye

July

### Yorkshire Half Marathon Sheffield

Sunday 9 April, 9.30am Sheffield City Centre

Dig out your trainers and join us for the most eagerly anticipated Sheffield run of 2017. Visit our website for more information on how to register.

Conquer one of Yorkshire's most impressive walking endeavours – the Yorkshire Three Peaks. Walk 26 miles in 12 hours through stunning Yorkshire scenery to raise funds for both St Luke's and the SWFC

£30 deposit, then raise a minimum of £300

Open to teams of four players, from scratch to 24 handicap golfers. Perfect for entertaining clients, colleagues or friends.

£220 per team of four, including dinner and prize giving ceremony

Sunday 25 June (other dates also available)

just contact us to find a date to suit you.

Yorkshire 3 Peaks Challenge Saturday 20 May, all day event, The Peak District

Find out more at www.stlukeshospice.org.uk

Community Programme.

Friday 9 June, 9am Abbeydale Golf Club, Sheffield Brought to you by the Sheffield Rotary Club.



### Wing Walk

September

# Saturday 16 September, 1.30pm Wickenby, Lincolnshire

New for 2017, we're pleased to offer a once in in a lifetime opportunity to wing walk! After a full safety briefing you'll fly at 130mph whilst strapped upright to the wings of an aircraft.

£50 deposit, then raise a minimum of £800

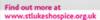


# October

# Asda Foundation Sheffield 10K Sunday 24 September, 9.30am

Sheffield City Centre

Back for a second year with a route through the heart of Sheffield, this 10K is a really fantastic atmosphere. Visit our website for more informaon how to sign up.



### Night Strider

Saturday 7 October, time TBC Sheffield City Centre

"Get your glow on" for Sheffield's unique night time walking half marathon and 10k challenge. Take in some of the Steel City's finest views by moonlight on this epic nocturnal challenge. Neon, light up accessories a must, doggy team mates optional

Entry fee £25.00 per person



## December

### Festival of Light

Sunday 3 December, 5pm St Luke's

One of the best-loved events in the Sheffield Christmas calendar, Festival of Light sees our gardens transformed with thousands of lights, each dedicated to loved ones.

Find out more at www.stlukeshospice.org.ul



# £50 deposit, then raise a minimum of £395

Tick a skydive off your wish list with a 15,000ft jump

out of a plane. Jumps take place across the year -

### The Hare and the Hatter's Wonderland Walk

Sunday 2 July 2017, time TBC Ecclesall Woods, Sheffield

Join the Hare and the Hatter for the most imaginative 5K walk of the summer- a fantastic ne opportunity to have fun with the family and raise vital funds for St Luke's.

Adult £16, Child £11. Find out more



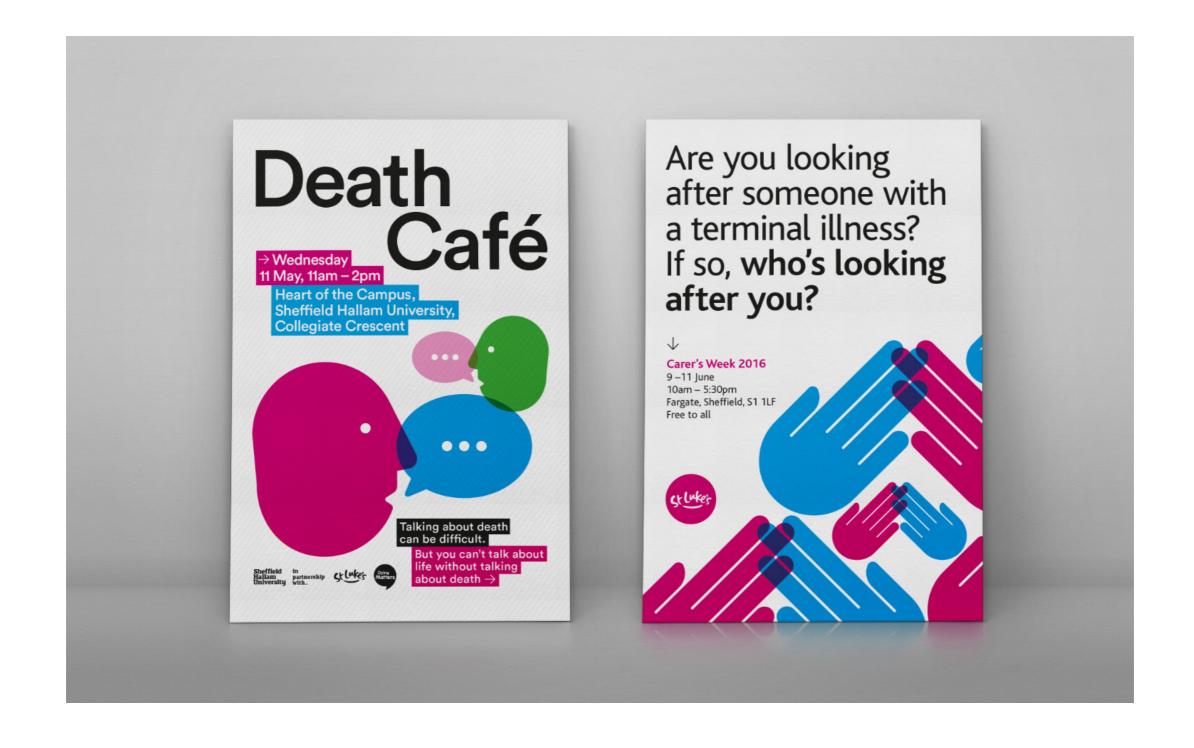
# Service of Celebration and Remembrance

Sunday 10 December, 2pm Sheffield Cathedral

A Cathedral service for reflection over the busy festive period. Celebrate and remember the lives of loved ones by lighting a candle before the lights are dimmed for a moment of reflection.



For details of any of our events, please email fundraising events@hospicesheffield.co.uk or call 0114 235 7553













James designed a new leaflet and banners for Neurocare and the end results are a breath of fresh air for the charity. The designs look fantastic and get our message across in a simple and contemporary way. He understood exactly what we wanted and his enthusiasm for the project really showed. I'd definitely recommend James to any other charities or companies looking for a designer."

## Collective.

### James Lowe Artfelt / Exhibition Identity

Exhibition deliverables







James Lowe
Artfelt / Exhibition Identity
Description plaques

Artist –
Morag
Myerscough

One piece —
Giclée Digital Print
A2
Edition of 10
£100 (unframed)

Acclaimed British designer,
Morag Myerscough, created
the hospital's multi-award winning
bedroom schemes. Inspired by
her work on the project, she has
designed this one-off piece for
the exhibition.

Artfelt presents...

Collective.

Quentin Blake

Two pieces, both — Giclée Digital Print 61cm x 33cm Editions of 20 £75 (unframed)

The work of much loved illustrator, **Quentin Blake**, fills the corridors of the three new wards and is the focus of large scale murals in the communal spaces where children eat and play. Quentin created these two new pieces based on the relationship between the staff and patients of the hospital.

rtfelt presents...

Collective.

Kid Acne

Four pieces, all —
Giclée Digital Print
A2
Signed editions of 10
£100 (unframed)

Renowned street artist, **Kid Acne**, created murals and prints for the new Adolescent Rooms. Using his distinctive style, he imagined patients in fancy dress who dance and play in a woodland environment. These prints are signed copies of his original commission.

Artfelt presents.

Collective.

# WEA11FIEL ROCKETS



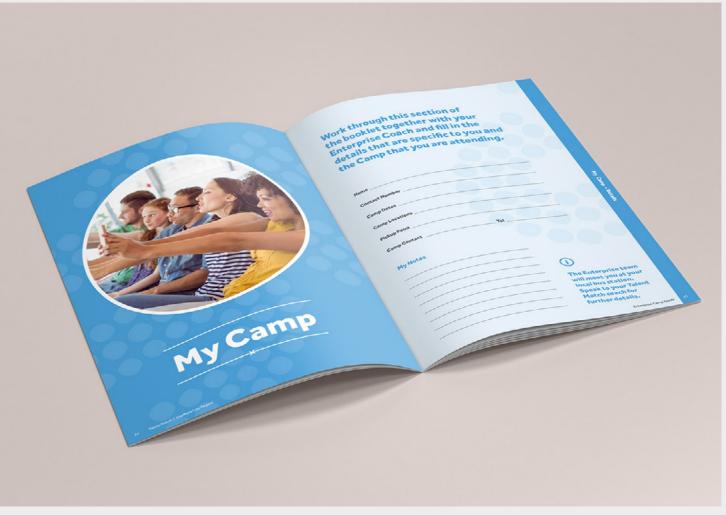
James Lowe Sheffield Futures / Brochure





James Lowe Sheffield Futures / Brochure





**James Lowe** Kelham Square / Logo



### KELHAM SQUARE





















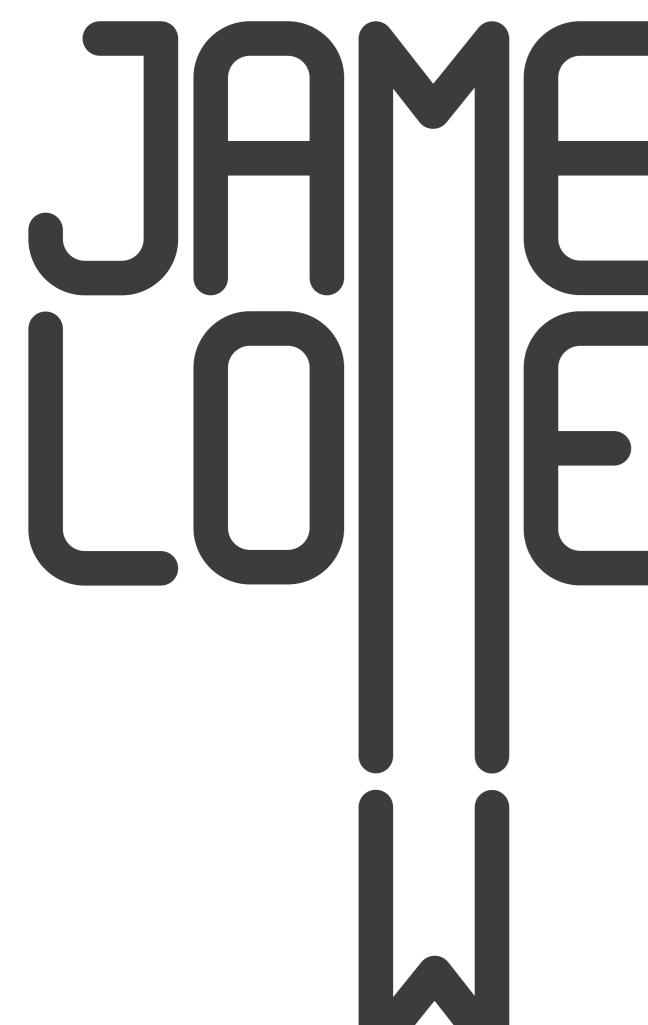












### **Clients and Projects**

### **Antalis**

2019 price list layout and typesetting (Project in collaboration with Daniel Reed)

### Artfelt

- Logo, signage, and assets for the Collective exhibition (2019) (Project in collaboration with Jon Cannon)
- Identity and printed assets for Artfelt Sounds

### **Exposed Magazine**

Design and layout of March 2013 Issue

### For Fit's Sake

Brand identity, art direction, photo shoot, packaging design, promotional print, website, and stationery.

### GoOutdoors

Layout, typesetting and art-working

– 2014 product catalogue

### Interserve

Publications and marketing material design

### **Kelham Island Food Tours**

Logo

### Kelham Square Sales & Letting Agency

Logo and booklets

### **Pagets**

Layout design and typesetting – printed monthly newsletter (Project in collaboration with Native)

### **Sheffield Doc/Fest**

- Publications design 2016
- Marketing material, merchandise, and publications design for 2017 and 2018
- Soft rebrand, marketing material, merchandise, and publications design for 2019

### **Sheffield Futures**

Promotional handbook design and layout

### **Sheffield Hospitals Charity**

2018 Events planner Neurocare promotional leaflet

### Sheffield United FC

Design support

### St. Luke's Hospice

Design of events planner, flyers and posters

### **Theatre Deli**

- Full rebrand, venue signage, directional signage, posters, programme design, and printed materials (Project in collaboration with Alex Szabo-Haslam)
- Brand identity for Theatre Deli's outdoor family-oriented festival Rain or Shine

I've also worked on some great projects with some well known Sheffield-based design studios such as Peter & Paul, Cafeteria, Über, and Content OD.

### Peter & Paul

Brent Borough of Culture 2020
PrintAply
Sheffield Hallam University
Tramlines Festival
The University of Huddersfield
Visit Peak District

### Cafeteria

Barnsley Museums Museums Sheffield The Royal Armouries, Leeds Sheffield Children's Hospital The University of Sheffield

### Über

Keebles
The University of Sheffield

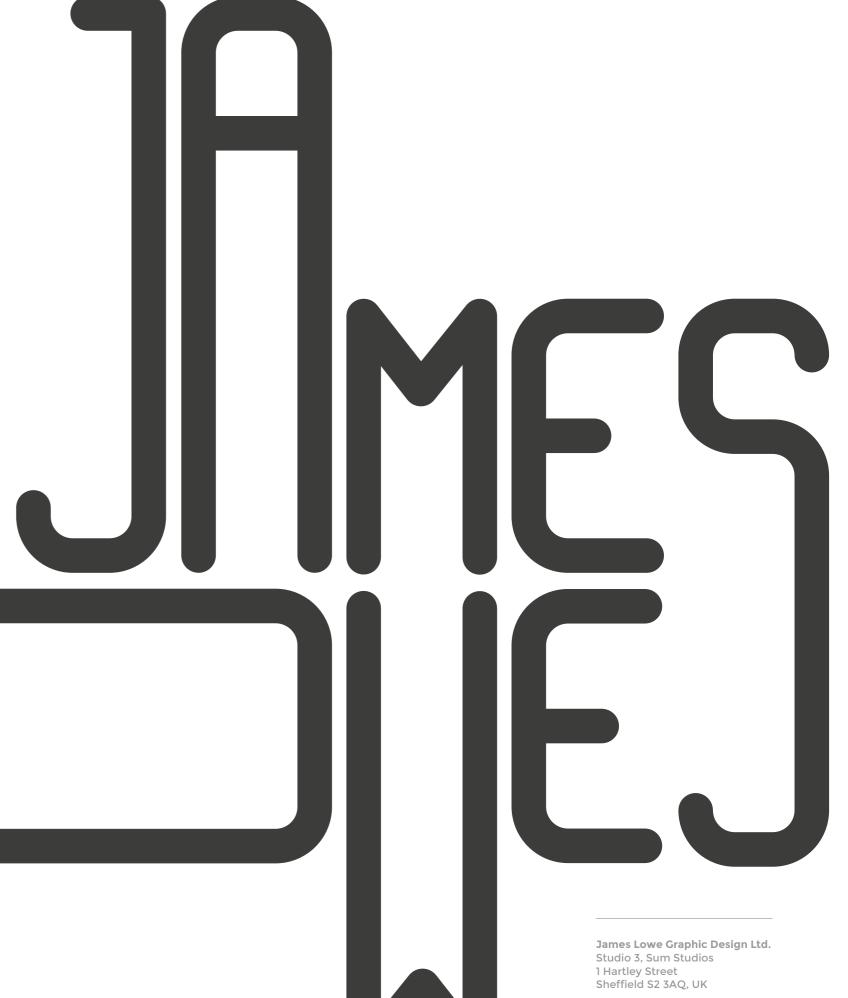
### **Content OD**

Facebook IQ Good Things Foundation National Crime Agency

### I'd love to work with you.

If you'd like to know more about my work or discuss a potential project, please get in touch.

(+44) 7929 084 061 info@iamjameslowe.co.uk



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